

Strategic Searching

1. A strategy is:

- a) **A course of action designed to help you reach a goal or result**
- b) A fraction of a larger amount
- c) A word that helps you search online

Answer feedback

The correct answer is **a**. Having a search strategy, for example, means that you have a specific plan for carrying out your online search.

2. Cindy heard a new song on the radio. She wants to search for it online, but she can only remember one line of the song. Which of the following strategies should Cindy use to search for this song?

- a) Include the date she heard the song on the radio
- b) Add synonyms to a few of the words she remembers
- c) **Use quotation marks around the line she remembers**

Answer feedback

The correct answer is **c**. When you use quotation marks around a search term, you are telling a search engine to look for that exact phrase.

3. What is the first step you should take when you want to conduct an online search?

- a) **Select research questions**
- b) Extract keywords and terms
- c) Run your search

Answer feedback

The correct answer is **a**. Before you do a search, you should think of a question about what you are looking for. You can then use this question to help you choose your keywords.