

Digital Life 101

What is the place of digital media in our lives?


Learning objectives

- Learn about the 24/7 social nature of digital media
- Explore your digital life
- Learn the importance of acting responsibly in digital relationships

Key Vocabulary: What is your favorite media device?

Media: Communication, including television, radio, and newspapers, that often reaches and impacts a larger audience

Digital Media: Electronic devices and media platforms that allow users to create, communicate, and interact



Why?

What's the diff?

| | |
|---|--|
| <p>"TRADITIONAL MEDIA"</p> <ul style="list-style-type: none"> ■ Television ■ Radio ■ Newspapers(Print) ■ Magazines(Print) ■ Books | <p>"DIGITAL MEDIA"</p> <ul style="list-style-type: none"> ■ IM ■ Txt Msg ■ Blog ■ Website ■ Facebook ■ Twitter ■ MMOG ■ YouTube |
|---|--|

What media type do you prefer?
What about your friends and family?
Why?

What do you do:

| | |
|--|--|
| <p>WITH TRADITIONAL MEDIA?</p> <ul style="list-style-type: none"> ■ Watch ■ Listen ■ Read ■ Buy | <p>WITH DIGITAL MEDIA?</p> <ul style="list-style-type: none"> ■ Communicate ■ Connect ■ Play ■ Work ■ Share ■ Create ■ Subscribe ■ Support ■ Buy |
|--|--|

Which activities do you prefer?
What about your friends and family?
Why?

Different Digital Lives:

| | |
|---|--|
| <p>FAMILY 1</p> <ul style="list-style-type: none"> ■ High-Speed Internet ■ 3-D HD TV w/ Wireless Internet w/ Digital Cable ■ XM Radio ■ I-Pad/Kindle Tablets ■ Laptop/Desktop ■ Mp3/Mpg4 Player ■ Smartphone ■ Wii/Xbox360/PS3 | <p>FAMILY 2</p> <ul style="list-style-type: none"> ■ Dial-up only ■ No Cable TV ■ Regular Radio <p>How does access to the Internet and digital devices affect the lives of these two families?</p> |
|---|--|

Different Digital Lives:

FAMILY 1

- High-Speed Internet
- 3-D HD TV w/ Wireless Internet w/ Digital Cable
- XM Radio
- I-Pad/Kindle Tablets
- Laptop/Desktop
- Mp3/Mpg4 Player
- Smartphone
- Wii/Xbox360/PS3

FAMILY 2

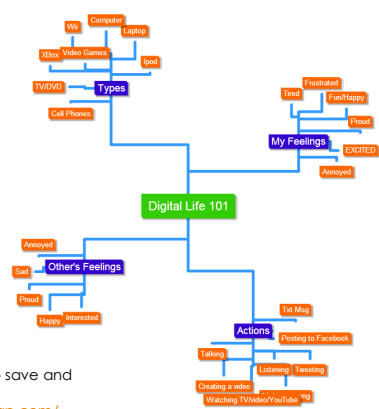
- Dial-up only
- No Cable TV
- Regular Radio

How much time do you think each family spends on using devices?
Which family is more like yours?
Why?

Concept Map Activity

- Create a concept map that shows:
 - The **TYPES** of digital media you use
 - Your **ACTIONS** with digital devices
 - Your **FEELINGS** about using digital media
 - **OTHER'S FEELINGS** about how you use media
- See the example on the next slide
 - Or view at: text2mindmap.com/qiyCr4
- Discuss your map with friends and family

Concept Map



Create your own map to save and share at:
<http://www.text2mindmap.com/>

So, What do you know about:

- Digital Media (Quiz)
 - http://quizlet.com/16494310/test/?matching=on&mult_choice=on&tf=on&prompt-def=1&limit=21
 - Paper Quiz (**ON WEBSITE**)
- Digital Media (Game)
 - Link: <http://quizlet.com/16494310/scatter/>

Thank you!

Please take the session evaluation survey.
The title of this lesson is: **Digital Life 101**

Did you:

- Learn about the 24/7 social nature of digital media?
- Explore your digital life?
- Learn the importance of acting responsibly in digital relationships?

Survey Website link: <http://www.surveymonkey.com/s/9GLZ995>
Participate in lessons on other topics at <http://CCIS.CCSDTitle1.org>

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