

Digital Life 101

What is the place of digital media in our lives?

Lesson Overview: Students are introduced to the 24/7, social nature of digital media and technologies, and gain basic vocabulary and knowledge for discussing the media landscape.

Students watch the Digital Life Intro Video – Digital Life 101, which shows the 24/7, social nature of digital media — a change from the media consumption culture of the past. They then make similes about their digital lives and learn that because media connect us in more social and interactive ways than ever before, it is important to carry out online relationships responsibly. This lesson also serves as an assessment baseline for teachers to gain a better understanding of their students' familiarity with digital media and key vocabulary associated with digital life.

Learning objectives

- Learn about the 24/7 social nature of digital media
- Explore your digital life
- Learn the importance of acting responsibly in digital relationships

Review these objectives at the end of the lesson if shared in person, and invite comments

Key Vocabulary:

What is your favorite media device?

Media:

Communication, including television, radio, and newspapers, that often reaches and impacts a larger audience

Digital Media:

Electronic devices and media platforms that allow users to create, communicate, and interact



Why?

Media: Communication, including television, radio, and newspapers, that often reaches and impacts a larger audience

Digital Media: Electronic devices and media platforms such as computers, cell phones, digital video, social networking sites, the Internet, video games, and virtual worlds that allow users to create, communicate, and interact with one another or with the device or application itself

Have audience suggest other devices. **ACTIVITY:** List the devices you use/own and rank in order of importance to you personally, share with a group.

What's the diff?

“TRADITIONAL MEDIA”

- Television
- Radio
- Newspapers(Print)
- Magazines(Print)
- Books

“DIGITAL MEDIA”

- IM
- Txt Msg
- Blog
- Website
- Facebook
- Twitter
- MMOG
- YouTube

What media type do you prefer?
What about your friends and family?
Why?

DISCUSS that some differences between digital media and traditional media, such as TV and radio, and how digital media generally allow people opportunities for interactive communication — for creation and self expression.

What do you do:

WITH TRADITIONAL MEDIA?

- Watch
- Listen
- Read
- Buy

WITH DIGITAL MEDIA?

- Communicate
- Connect
- Play
- Work
- Share
- Create
- Subscribe
- Support
- Buy

Which activities do you prefer?
What about your friends and family?
Why?

FOR EXAMPLE: Instant Messaging is more “two-way,” because people are talking with one another.

Media such as TV and radio are generally more “one-way,” because people generally do not interact with one another through these technologies. Innovations in digital media enable us to create, share, and communicate in addition to consuming media

Different Digital Lives:

FAMILY 1

- High-Speed Internet
- 3-D HD TV w/ Wireless Internet w/ Digital Cable
- XM Radio
- I-Pad/Kindle Tablets
- Laptop/Desktop
- Mp3/Mpg4 Player
- Smartphone
- Wii/Xbox360/PS3

FAMILY 2

- Dial-up only
- No Cable TV
- Regular Radio

How does access to the Internet and digital devices affect the lives of these two families?

This comparison illustrates the “digital divide” – some families only access the Internet at work or school for various reasons. How does the length of time you have access to digital devices during the day effect your life?

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**How much time do you think each family spends on using devices?
Which family is more like yours?
Why?**

What family and personal values and resources lead to digital divides? How does this build or weaken relationships?

Concept Map Activity

- Create a concept map that shows:
 - The **TYPES** of digital media you use
 - Your **ACTIONS** with digital devices
 - Your **FEELINGS** about using digital media
 - **OTHER'S FEELINGS** about how you use media
- See the example on the next slide
 - Or view at: text2mindmap.com/qiyCr4
- Discuss your map with friends and family

CREATE a concept map on the board that contains the following headings: “Types” of digital media, “Actions” students take with digital media, “Your Feelings” about digital media, and “Your Parents’ Feelings” about digital media.

INVITE students to self-reflect and brainstorm about all four parts of the concept map. Encourage them to list items that are both general (e.g., cell phones) and specific (e.g., playing World of Warcraft).

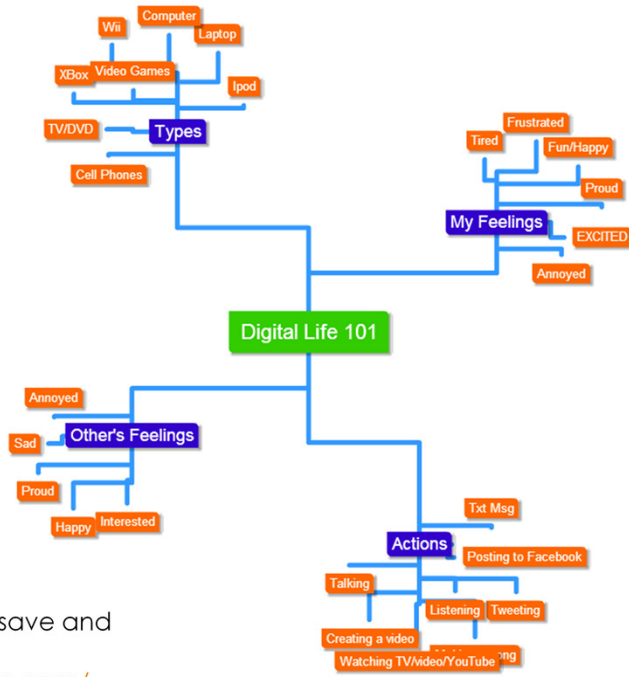
Visit or link to <http://www.text2mindmap.com/>

This mind map is saved at:

View-only version: text2mindmap.com/PWjVPu

text2mindmap.com/qiyCr4

Concept Map



Create your own map to save and share at:
<http://www.text2mindmap.com/>

Video game consoles and portable devices, such as cell phones, seem to surround us. Remind students, though, that the media lives of all kids and families are not the same. Some kids are allowed to use more digital media than others, and some kids like these tools more than others. This will lead to different maps for each individual. Questions: Would each family member's map look the same? Is age, gender, race, religion, education a factor? Do we take this in to account when dealing with people online and in person?

So, What do you know about:

- Digital Media (Quiz)
 - http://quizlet.com/16494310/test/?matching=on&mult_choice=on&tf=on&prompt-def=1&limit=21
 - Paper Quiz (**ON WEBSITE**)
- Digital Media (Game)
 - Link: <http://quizlet.com/16494310/scatter/>

One, none, or all activities can be used as assessments, additional assessments are available in original lesson plan from Common Sense Media.

Study Cards: http://quizlet.com/_9tj3a or `Digital Life 101`

Embed Cards: `<iframe src="http://quizlet.com/16494310/familiarize/embedv2/?hideLinks" height="410" width="100%" style="border:0;"></iframe>`

Take Assessment:

http://quizlet.com/16494310/test/?matching=on&mult_choice=on&tf=on&prompt-def=1&limit=21

Play a Game: <http://quizlet.com/16494310/scatter/>

Embed Code: `<iframe src="http://quizlet.com/16494310/scatter/embedv2/?hideLinks" height="410" width="100%" style="border:0;"></iframe>`

Thank you!

Please take the session evaluation survey.
The title of this lesson is: **Digital Life 101**

Did you:

- Learn about the 24/7 social nature of digital media?
- Explore your digital life?
- Learn the importance of acting responsibly in digital relationships?

Survey Website link: <http://www.surveymonkey.com/s/9GLZ995>
Participate in lessons on other topics at <http://CCIS.CCSDTitle1.org>

Lesson Plan adapted from and used with permission from Common Sense Media @ <http://commonsensemedia.org>

Survey Monkey Evaluation Survey: <http://www.surveymonkey.com/s/9GLZ995>